

# 100% Genuine Online Earning Resources

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For many people, making money online would be an absolute make money with a website or some other online venture, they could quit their job to focus on entrepreneurship, spend more time with their family, and finally take back control of their time and their lives.

Now, here's the good news. The majority of online revenue strategies aren't that complicated. Like any business venture, your online income takes time to grow. You need to be willing to devote the time and energy required to get your idea off the ground, and you need grit to stick with it even if your journey is slow when you first start out.

If you're angling to earn money online but aren't sure where to start, here are several of the best and most realistic strategies to consider.

## 1. Freelancing

Freelancing has always been a popular way to earn money online and the Internet has several options. There are several websites offering freelance tasks for people with varying skills. All you need to do is to create an account, browse through the listings, and apply for the task that suits you. Some websites may even require you to create a personal listing with the details of your skillset, so that interested clients can contact you directly. Outfiverr.com, upwork.com, freelancer.com, and worknhire.com are some websites that provide freelance jobs. You can earn anywhere between \$5 and \$100 through these websites.

But remember, you will only be paid once you successfully complete the given task and it has been approved by your client. This may even mean revising the work several times unless the requirements of your clients are not met. Some sites may ask you to set up a PayPal account, as most clients prefer to make payments through it.

## 2. Affiliate Marketing

Whether you have a website or are still dreaming up ideas for a blog, you can also look into affiliate marketing. With affiliate marketing, you partner with brands and businesses within the content of your website. If you mention a product or service, you link to that

produce or service using a unique affiliate code you received when you signed up for that particular affiliate program. From there, you'll make money any time someone buys a product or service through your link.

Generally speaking, you'll want to partner with affiliates that are related to your blog concept. Since I'm a financial advisor, I have focused a lot of my affiliate energy on financial products like savings accounts, credit cards, and investment accounts.

In addition to signing up for individual affiliate programs, you can also sign up for an affiliate ad network that offers a ton of different affiliates in one place. That way, you can see what works and what doesn't work over time.

### 3. Surveys, Searches and Reviews

There are various websites offering money to undergo online surveys, carry out online searches, and write reviews on products. To get the credit, one needs to disclose certain information to them including one's banking details. This is why you should use this route with utmost care. Some of them may even ask you to register with them before working on projects. The most important watch out in such projects is to stay away from websites offering money that appears too good to be true. Be careful while evaluating the reputation of the website as many of them could be a scam. Most sites promote businesses showing copies of cheque payments which may have been given to the middlemen only.

### 4. Language Translating

Knowing a language other than English may even help you earn some extra money. There are several websites that offer translation projects that require translating a document from one language into another. This may include Spanish, French, Arab, German, or any other language to or from English.

For many, this can make the task rather time-consuming and therefore they hire translators available online from anywhere across the globe. Several websites such as Freelancer.in, Fiverr.com, worknhire.com or Upwork.com offers you a platform to be a professional translator.

Those who do not have the knowledge or the time to complete their projects on their own, put up their work on these platforms where you can register and start bidding on translation jobs and get paid in the range of Rs 1-Rs 5 per word. This can go up to Rs 10 for some languages.

## 5. Online Tutoring

If you are an expert in a particular subject, you can earn by tutoring people online. Online tutoring provides a means to connect online with students of all ages, across the country to provide homework help and tutoring in the subjects for which you have demonstrated expertise.

One may sign up on websites like Vedantu.com, MyPrivateTutor.com, BharatTutors.com, tutorindia.net as an online tutor by creating a profile, and listing the subjects or classes you want to teach, how much experience you have, what your qualifications are, etc. Some of the platforms may offer flexible and convenient time to work as an online tutor.

Most platforms follow this process- they ask you to apply by filling a simple form, after which a teaching demo will have to be given to their experts. Once selected, documentation and profile creation will be done, followed by training and induction webinar. Once you attend the webinar, you will be listed as a teacher and will get your online sessions to conduct.

## 6. Starting Your Own Website

There is enough material available online to help you put together your own website. This includes choosing the domain, templates, layout and the overall design for your website. Once ready to service the visitors with the relevant content, sign up for Google AdSense, which when appear on your website and clicked on by visitors, help you make money. The more traffic you get on your website, the more will be the potential for higher earnings.

## 7. Blogging

It starts with a hobby, interest, and passion and soon blogging becomes a career option for many bloggers. There are a number of full-time bloggers. There are two ways to start a blog: you can either create a blog through Wordpress or Tumblr, which requires no investment, or go for a self-hosted blog.

In case of the latter, you will have to invest in and spend money on domain name and server hosting space that can cost you between Rs 3,000-Rs 5,000 a year. Self-hosted blogs have an added advantage that it allows you to customise elements and functionality of your website. In case of the former, you need to make peace with the tools and plug-ins

made available by the service provider.

You may monetise the blogs through ads, product reviews, and so on. But remember, earning through blogging may also take a lot of time and effort. For some, it may take as long as year to actually earn through blogging.

## 8. YouTube

If you are not comfortable in penning down your thoughts through blogs and content writing, make use of your camera to create a video presentation. Create your YouTube channel, upload videos and start monetising them. Choose a category or subject that you want to make videos on and get started, but make sure it's a topic that will interest a lot of people. Everything from cooking shows to political debates can find many takers on YouTube. You have to create a YouTube channel, which works on a similar model as a blog. As you make your channel popular and the number of subscribers grows, so will your earning potential. The payment one gets is based on every thousand views.

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