

Meerkat, named for its pop up like behavior, is a **jQuery plugin** created by Jarod Taylor. **Meerkat jQuery Plugin** can be used for Splash Pages or Promotional Messages that can appear either on the bottom or top of webpages.

Whether it's used as a simple promotional tool, a roost for advertisements, or even as an alternative to a splash or entry page; Meerkat is unobtrusive, cross-browser compatible, and degrades gracefully if Javascript has been disabled.

Meerkat, depending on the options you have set, will slide or fade in from the top or bottom of the browser window and remain in its fixed position while the rest of the page will scroll normally. You have a choice of providing a close option which will simply close Meerkat until the page has been reloaded, or a *dontShow* option, which will close Meerkat until the browser session has ended, or for a set amount of days, depending on the options you have defined.

The screenshot shows the Meerkat jQuery Plugin website. At the top left is a meerkat logo and the text "MEERKAT A jQuery Plugin by Jarod Taylor". To the right are navigation links: "Demos", "How-To Use", "How It's Made", and a home icon. Below the navigation is a "DOWNLOAD" button with a green arrow icon and the text "Latest version jquery.meerkat.1.0.js". Underneath is a "Default Settings" section with a list of options: "showMeerkatOnLoad: false", "close: 'none'", "dontShow: 'none'", "dontShowExpire: 0", and "removeCookie: 'none'". On the left, there are three demo buttons: "DEMO 1", "DEMO 2", and "DEMO 3". Below "DEMO 2" is the title "Meerkat Demo 2" and the text "The following options have been set for this Meerkat function." followed by a code snippet:

```
meerkat({
  close: '.close-meerkat',
  animation: 'fade',
  animationSpeed: 750,
  meerkatPosition: 'bottom',
  background: '#71adb1',
  height: '110px'
});
```

 At the bottom of the page is a teal banner with the text "MY SWEET PROMOTION!" and a small note: "If I were promoting something here, you would be reading it here, just like you are reading it now. I'm awesome, pass it on. [Don't Show Again](#)".

Requirements: jQuery Framework

License: MIT License

Online Demo

<http://jarodtaylor.com/meerkat/demos/>

Online URL:

<https://www.articlediary.com/article/meerkat-jquery-plugin-for-promotional-content-159.html>