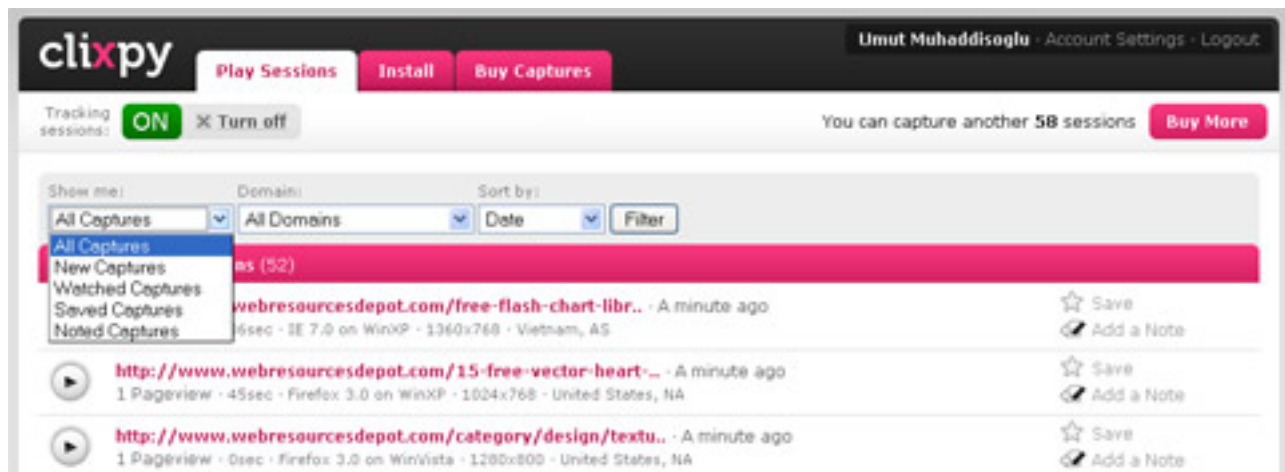


Web Usability Testing Tool - Clixpy

202 Administrator Sat, Jan 9, 2010 [Web Development](#) 0 5921

Clixpy is a **web usability testing tool**. It's very easy to install, just by pasting a few lines of JavaScript code in your site's HTML. When users browse your website Clixpy traces everything they do and then plays it for you. **Clixpy tracks everything your site's users do: mouse movement, clicks, scrolling, form inputs.** You can watch and examine videos showing your users' actions.



How is it different from a web analytics application?

A statistics application can give you the browsing route of a visitor. But, it does not provide what happens at that route & why readers choose that route, which actually are the vital questions. And this is what Clixpy offers.

How does it benefit me?

Clixpy helps you find out which features are difficult to use and which are easy, where your users spend more time and why they leave your website. Clixpy can help you optimize landing pages and convert more visitors to clients.

How to install & use Clixpy?

A JavaScript code inserted into a website's footer is automatically detected by Clixpy & tracking/recording starts (will be great if it becomes possible to limit the websites that can use the code to prevent unexpected usages). From the admin interface of the application, you can filter the sessions recorded by domain, date or the status (new captures, caught ones, etc.).

Before viewing a session, you can have a strong idea about the details of it as Clixpy displays the number of pageviews, which pages are viewed, duration & user + browser details captured. It also enables you to save & take notes on any capture to analyze them later.



By clicking on any captured session, Clixpy presents you the same experience the reader has on the website. Also, you can define a limit on the capturing process like "capture first 20 sessions" or "stop the whole capture feature anytime".

What to expect as a result?

After installing Clixpy & **capturing** the sessions of **your visitors**, it is time to analyze the results. Simply watch the sessions, see which features your visitors find difficult & easy to use, take notes & take action, fix the parts that you can offer a better user experience. And, for a double check, re-capture those webpages with Clixpy to see if the updates really work.

Requirements: No Requirements

Clixpy Website

<http://clixpy.com/>

Clixpy Demo

<http://clixpy.com/demo>

Online URL:

<https://www.articlediary.com/article/web-usability-testing-tool-clixpy-202.html>