

How Knowledge Base Software Can Help Online Customer Support?

541 Administrator Tue, Oct 15, 2013 [Knowledge Management](#) 0 3705

A knowledge base software is used to provide 24/7 online support to customers even when your office is closed. **Knowledge base software** is a FAQ system with more advance features in it. Knowledge base software give you the chance to get statistics on the questions asked by the visitors and how many questions got the answers from the database and how many need to be answered by some customer support representative because they were not in the database of knowledge based system. So, you can edit new questions and answers time to time so that few questions remain unanswered which are very unusual.



Knowledge base software

provide unlimited features like categories browsing, article searching, viewing most popular and most recent articles, and many other options like email an article to a friend, export article to PDF, save or print the article are available in this software. Knowledge base software helps to satisfy customers who are first time buyers by getting quick answers to their questions through this software.

It also helps to cut the cost of support staff, because now you don't need to have a staff to respond to the questions by customers quickly. Any technical assistance or customer support can be provided with the help of this software because all the customers need assistance on same problems and instead of using your staff to answer the repeatedly asked questions and you can make better use of your resources somewhere else on more wanted or more technical place.

It really does not matter how much efficient the email system is, customer still feels it on its nerves. Auto-responders, even, cannot serve the purpose because it may or may not contain the relevant answers to the visitor's question and customers sometimes even don't bother to read a mail sent by auto-responder. Even if a visitor could not find the answer to his question in the knowledge base, he may send an e-mail to the customer support and knowledge base software let him do this without revealing his email id to avoid spamming.

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