

LG Smart TV in India - Price & Reviews

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LG Smart TV in India

LG has launched their new range of LG Smart TV's in India. Smart TV combines the features of internet, Web features in to television and which allows you to discover a new world of web-connected TV entertainment.



LG Smart TV has a feature called **LG Smart Share** which gives you access to all your favourite music, videos and photos, all from the comfort of your own sofa. Not only does it send content directly from your PC, laptop, tablet or smartphone to the big screen, but it's wireless as well.

LG Smart TV's are now available in **India** for screen sizes 32 inch to 55 inch.

LG SMART TV Price in India

LG smart TV price in India ranges from Rs 40,000 to Rs 1,70,000 depending upon the screen size and set of features.

What is Smart TV?

Smart TV, which is also called "Connected TV" at times, is the name used to describe the combination of the internet and Web features into the new television sets and set-top boxes, and the union of technology between computers and these television sets/set-top boxes.

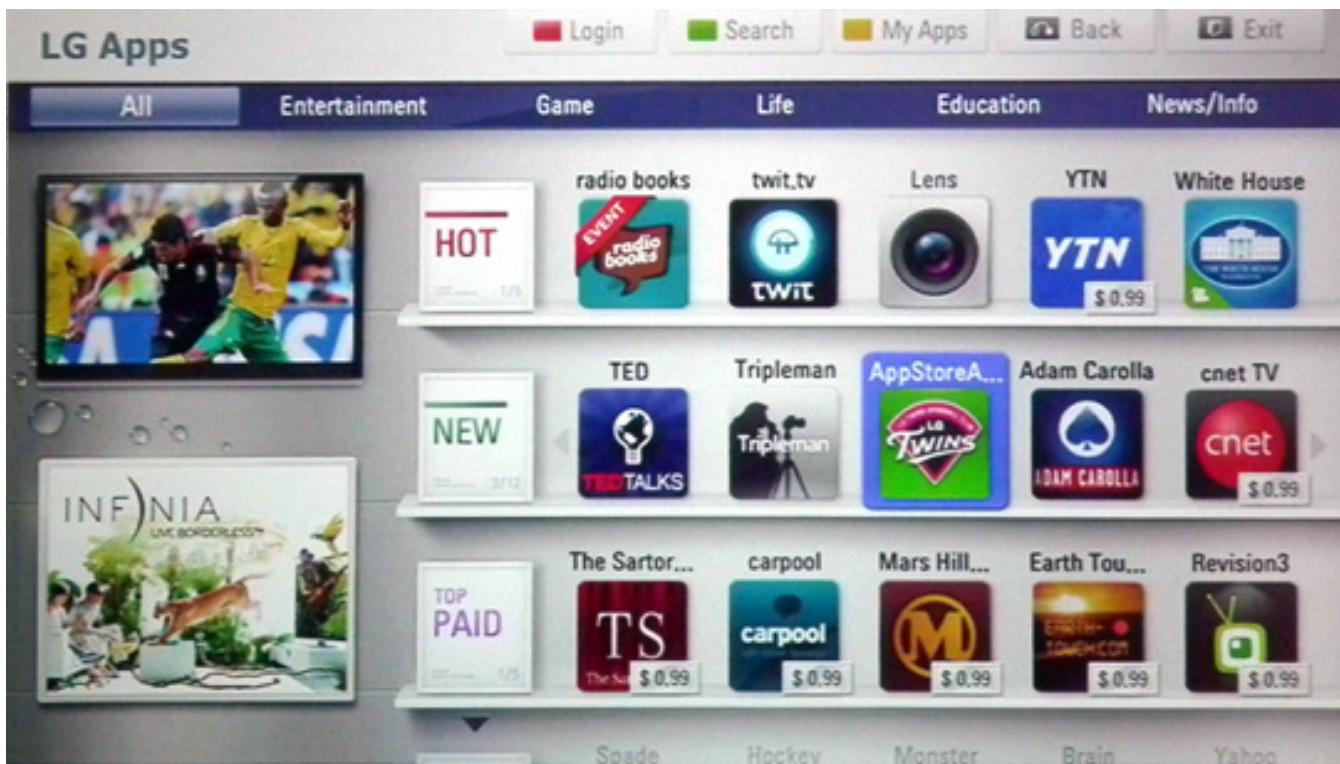
How is Smart TV better than regular TV?

Smart TV's are interactive in nature; they offer better connectivity and computing ability than the regular television set. These devices allow viewers to search and find videos, movies, photos and other content on the web, TV channels or on a hard drive. You can also install and run applications or plug-ins based on a specific platform.

Smart TV Technology by LG

The **Smart TV's by LG** are LED TVs with full HD 1080p and a Dynamic Contrast Ratio of 3,000,000:1. They have a number of interesting features. The first being the Magic motion remote control, which doubles as a mouse. With simple gesture controls you can drag, flick and select with a click what you want without having to use multiple buttons and keys.

The Smart Share allows you to wirelessly access the content in your digital devices, including digital cameras, mobile phones and PCs. Then there are a range of applications and games made for individual and family entertainment. You can access and download apps directly from the screen and can also customize the Home Dashboard with the apps of your choice for easy access.



A home dashboard is added in the screen which gives you quick and easy navigation through the entertainment options. You can explore what's playing on different channels, have a look at applications available and select one of your favorite menus. The dashboard is the default main menu for **LG Smart TVs**. The television sets also have 3 HDMI ports, a headphone port and two USB 2.0 ports for better connectivity.

"LG Smart TVs have been designed to provide endless options of entertainment. Eventually content is going to be the key differentiating factor for the consumer; therefore we have taken the lead in providing an excellent mix of global as well as India specific content for our Smart TV buyers," Soon Kwon, Managing Director, LG Electronics said in a media statement.

In addition to the above features, the **3D Smart TV** from LG offers improved 2D to 3D conversion function with more realistic 3D images with the help of which you can enjoy any 2D content in full depth of 3D images. The 3D viewing angle is also much wider than conventional 3D TVs which allows the viewer to lie down or lean back without any image blackout.

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